

# SAMPTI CHATTERJEE

## Assistant Professor & Coordinator, Department of Commerce

Kazi Nazrul Islam Mahavidyalaya, Churulia (Affiliated to Kazi Nazrul University)

Usha Villa, West Rangamatia, Rupnayanpur, Paschim Bardhaman, West Bengal – 713386

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## ACADEMIC PROFILE

Assistant Professor of Commerce with over a decade of teaching experience across undergraduate and postgraduate levels, and an active research agenda in behavioural finance and empirical capital-market studies. University Gold Medalist with a consistent first-class academic record, UGC-NET qualified in both Finance and Management, and currently pursuing a PhD at The University of Burdwan. Author of peer-reviewed journal articles and book chapters, with twenty-two papers presented at national and international conferences hosted by institutions including IIM Indore, IIM Bodh Gaya, IIT Madras, TAPMI Bengaluru, and leading universities, earning six best/commendable paper awards. Actively engaged in academic administration, curriculum development under NEP 2020, examinership, and institutional service.

## RESEARCH INTERESTS

Behavioural Finance • Herding Behaviour in Equity Markets • Intellectual Capital and Financial Performance • Corporate Disclosure Practices • Indian Capital Markets • Corporate Environmental Compliance and Firm Performance

## ACADEMIC APPOINTMENTS & PROFESSIONAL EXPERIENCE

- 1. Assistant Professor & Coordinator, Department of Commerce** — Kazi Nazrul Islam Mahavidyalaya, Churulia (Affiliated to Kazi Nazrul University) — 8th December 2023 to Present  
*Also serving as Coordinator of the Women Cell and Career Cell, and Member of the Sports Committee and Cultural Committee.*
- 2. Assistant Professor & Head of Department (BBA)** — Management Institute of Durgapur (Affiliated to MAKAUT, WB) — 16th August 2022 to 7th December 2023
- 3. Managing Partner and Business Head** — Ankur Engineers (Authorized Dealer of Jawa & Yezdi at Burdwan & Durgapur, Vespa & Aprilia at Burdwan) — August 2019 to 5th December 2023
- 4. Assistant Professor (Contractual), Department of Commerce** — St. Xavier's College, Burdwan — June 2015 to June 2019
- 5. Guest Lecturer, Department of Humanities** — University Institute of Technology, The University of Burdwan — May 2012 to May 2015
- 6. Guest Lecturer, Departments of BBA & BCA** — Burdwan Raj College — 2011 to 2015

## EDUCATIONAL QUALIFICATIONS

| Examination | Board / University | Division / Class | (%) | Year |
|-------------|--------------------|------------------|-----|------|
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|---------------------|------------------------------|-------------------------------------|-------|----------------|
| PhD<br>(Commerce)   | The University of<br>Burdwan | Pursuing                            | –     | 2019 – Present |
| NET<br>(Management) | UGC                          | Qualified                           | –     | 2021           |
| NET (Finance)       | UGC                          | Qualified                           | –     | 2018           |
| B.Ed                | The University of<br>Burdwan | Qualified                           | 87.6  | 2021           |
| M.Phil              | The University of<br>Burdwan | 1st (Ranked 1st<br>among the batch) | 75.4  | 2014           |
| MBA                 | The University of<br>Burdwan | 1st (Ranked 1st<br>among the batch) | 77.53 | 2013           |
| M.COM               | The University of<br>Burdwan | 1st (Gold Medalist)                 | 79.8  | 2012           |
| DIB                 | IFBI                         | 1st                                 | 79.9  | 2012           |
| B.COM (H)           | The University of<br>Burdwan | 1st                                 | 74.12 | 2010           |
| H.S.<br>(Commerce)  | W.B.C.H.S.E                  | 1st                                 | 71.8  | 2007           |
| MADHYAMIK           | W.B.B.S.E                    | 1st                                 | 73.87 | 2005           |

## PUBLICATIONS

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### Journal Articles

1. **“Noise Traders vs. Informed Traders: Is There Arbitrage in BSE and NSE Stock Markets?”** — Indore Management Journal, Special Issue.
2. **“Intellectual Capital Disclosure: An Empirical Study on IT Sector of India”** — MID Journal of Computer Application & Business Administration (ISSN 0974-3332), Vol. 2, Issue 1, pp. 1–18, June 2024.
3. **“Influence of Intellectual Capital on Financial Performance of Indian Banking Sector”** (co-authored with Dr. Khalid Khan) — Calyx International Journal (ISSN 2229-4260), Issue 1, 2025.
4. **“Presence of Herding in the Indian Stock Market — An Empirical Study Based on Nifty 50 Companies”** — Calyx: Journal of Business Management (Peer Reviewed & Refereed International Journal, ISSN 2229-4260), Vol. 6, Issue 1, 9th June 2025.

### Book Chapters

5. **“Impact of Intellectual Capital on Financial Performance in Indian Banking Sector”** — in “Vision Viksit Bharat 2047: Paving India's Path to Growth and Development” (Eds. Dr. A. Shanker Prakash & Dr. Richa Chaurasia), Saheed Anurup Chandra Mahavidyalaya (ISBN: 978-81-974000-2-5), pp. 49–57, August 2024.
6. **“Investors' Imitation in the Indian Stock Market: A Study on Herding Behavior in NSE Large Cap 50 Companies”** — in “Shifting from Numbers to Narratives: Rethinking Economic Development” (ISBN: 978-81-989530-8-7), Khandwala Publishing House, December 2025.

## CONFERENCE & SEMINAR PRESENTATIONS

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1. **“Noise Traders vs. Informed Traders: Is There Arbitrage in BSE and NSE Stock Markets?”** — 5th International Conference on Excellence in Research and Education (CERE-2013), Indian

Institute of Management Indore, in collaboration with Universiti Tun Abdul Razak (UNIRAZAK), Malaysia — 9–12 May 2013.

2. **“E-Banking and Women Empowerment: A Case Study in the District of Purba Bardhaman”** — International Conference on “Economic and Tax Reforms in India in the Global Perspective,” Indian Accounting Association, South Bengal Branch, in association with the Institute of Management Study, Kolkata — 9th February 2019.
3. **“Impact of Intellectual Capital on Financial Performance: An Empirical Study of the Indian Banking Sector”** — 3rd International Conference on “Changing Dimensions of Business and Technology” (ICCDBT24), DSMS College of Tourism and Management, Durgapur, partnered by Eastern Coalfields Limited — 14th June 2024.
4. **“Does Corporate Environmental Compliances Reduce Financial Performance? Evidence from India”** — 46th All India Accounting Conference & International Seminar on Accounting Education & Research, Indian Accounting Association, South Bengal Branch, Science City, Kolkata — 23–24 November 2024.
5. **“Impact of Intellectual Capital on Financial Performance: An Empirical Study of the Indian Banking Sector”** — 46th All India Accounting Conference & International Seminar on Accounting Education & Research, Indian Accounting Association, South Bengal Branch, Science City, Kolkata — 23–24 November 2024.
6. **“Presence of Herding in the Indian Stock Market — An Empirical Study Based on NIFTY 50 Companies”** — Two Days International Seminar on “Curriculum, Teaching and Research in Higher Education in the Light of NEP-2020,” Dept. of Education in collaboration with IQAC, Saldiha College, Bankura — 5–6 March 2025.
7. **“Herding in the Indian Stock Market: An Empirical Analysis of NIFTY Midcap 50 Companies”** — Two Day International Seminar on “Philosophy of Man and Environment” (International Forest Day 2025), NSS Unit in collaboration with IQAC, Kulti College — 21–22 March 2025.
8. **“Role of Intellectual Capital on Financial Performance of Indian IT Sector”** — One Day International Seminar on “Green Economy and Sustainable Development,” Dept. of Economics and Dept. of Commerce under the aegis of IQAC, Asansol Girls' College — 16th May 2025.
9. **“Market Asymmetry and Investor Imitation: Evidence of Herding in NSE Large Cap 50”** — 1st International Conference (XICBE-2025) on “Transforming Business, Economy, and Society through Innovation and Sustainable Practices,” Xavier Business School, St. Xavier's University, Kolkata, in collaboration with University of Sussex, UK and Singapore Management University (SMU), Singapore — 29–30 November 2025.
10. **“Herding: Investors' Imitation in the Indian Stock Market — A Study Based on NSE Small Cap 50 Companies”** — Two-Day International Seminar on “Viksit Bharat 2047: Shaping the Future through Inclusive Growth, Education and Governance,” Dept. of Commerce, Calcutta Girls' College, Kolkata, in collaboration with Indian Accounting Association, South Bengal Branch — 28–29 November 2025.
11. **“Investors' Imitation in the Indian Stock Market: A Study on Herding Behavior in NSE Large Cap 50 Companies”** — Multidisciplinary National Seminar on “Shifting from Numbers to Narratives: Rethinking Economic Development (N2N),” IQAC in collaboration with Dept. of Economics, Nagindas Khandwala College, Mumbai — 5th December 2025.
12. **“Asymmetric Herding Across Market Conditions: Empirical Insights from NSE Banking Sector”** — Two-Day International Conference on “Commerce, Finance & Economic Transformation in the 21st Century,” Dept. of Commerce, Cooch Behar Panchanan Barma University — 23–24 December 2025.
13. **“Herding Behaviour Across Market Conditions: Insights from NSE Banking Sector”** — International Conference on Frontiers of Sustainability – Global Responsibility for Innovation

and Entrepreneurship (FOS 2026 – GRIE), Thiagarajar School of Management, Madurai — 22–24 January 2026.

14. **“Investor Herding in India's Equity Market: Sectoral Evidence from the NSE FMCG Index”** — 4th International Financial Management Conference (IFMC 2026), Chandragupt Institute of Management Patna — 6th February 2026 (Hybrid Mode).
15. **“Herding Behaviour in the Indian Equity Market: Evidence from the NSE Chemical Sector”** — 2nd International Conference on Advancing Economics (ICAE 2026): “Redefining Growth: Integrating Economy, Society, and Sustainability for a Resilient Future,” Dept. of Economics, CHRIST (Deemed to be University), Delhi NCR Campus, in collaboration with V. V. Giri National Labour Institute — 25–26 February 2026.
16. **“Market Capitalization and Investor Herding in India: Evidence from NSE Large Cap 50, Mid Cap 50, and Small Cap 50 Indices”** — INTERSECTION 2026: Navigating the New Global Order, Research Colloquium, T. A. Pai Management Institute (TAPMI), Bengaluru, in collaboration with Deakin University, Australia — 12–13 March 2026.
17. **“Geopolitical Risk and Investor Herding in the Indian Equity Market: Evidence from the NSE Nifty 50 Index”** — International Inter-Disciplinary Seminar on “Energy Trade and Geopolitics: Need for Enhanced Energy Security and Self-Reliance,” jointly organised by the Dept. of Economics and IQAC, Sarsuna College (Affiliated to University of Calcutta) — 25th March 2026.
18. **“Investor Herding in a Technology-Enabled Trading Environment: Evidence from Pre and Post Digital Phases of the Indian Equity Market”** — One Day International Conference on “Transcendence in Business Paradigm: AI, Management, Leadership, Innovation, and Sustainability in the Post-Humanistic Realm,” Dept. of Business Administration, Kazi Nazrul University, Asansol — 30th March 2026.
19. **“Detecting Herding in the NIFTY 50: A Quantile-Based CSAD Approach”** — EDGE 2026: Explorations in Digital and Global Environments, An International Conference, Praxis Business School — 18th April 2026.
20. **“Exploring Herding Behaviour in the Indian Stock Market: A Return Dispersion Approach”** — 1st International Conference on Finance and Sustainable Finance (ICFSF 2026), Goa Institute of Management, Goa, in collaboration with National Stock Exchange of India — 24–25 April 2026.
21. **“Beyond Fundamentals: Herding, Asymmetry, and Investor Imitation in NSE Large Cap 50”** — Research Symposium on Finance and Economics (RSFE) 2026, IFMR Graduate School of Business, Krea University — held virtually, 12–14 June 2026.
22. **“Herding Across Market Capitalisation: Evidence from NSE Large Cap 50 and Small Cap 50”** — International Conference on Financial Markets and Corporate Finance (ICFMCF), Dept. of Management Studies, Indian Institute of Technology Madras — 3–5 July 2026.

## AWARDS & HONOURS

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1. University Gold Medal, The University of Burdwan — 2014.
2. Tarunendra Bose Gold Medal, The University of Burdwan — 2014.
3. Best Paper Award — “Impact of Intellectual Capital on Financial Performance: An Empirical Study of the Indian Banking Sector,” 3rd International Conference on “Changing Dimensions of Business and Technology” (ICCDBT24), DSMS College of Tourism and Management, Durgapur — 14th June 2024.
4. Commendable Paper Award — “Market Asymmetry and Investor Imitation: Evidence of Herding in NSE Large Cap 50” (with Arindam Das), 1st International Conference XICBE-2025, Xavier Business School, St. Xavier's University, Kolkata, in collaboration with University of Sussex, UK and SMU, Singapore — 29–30 November 2025.

5. Best Paper Presenter Award — “Asymmetric Herding Across Market Conditions: Empirical Insights from NSE Banking Sector,” Two-Day International Conference on “Commerce, Finance & Economic Transformation in the 21st Century,” Cooch Behar Panchanan Barma University — 23–24 December 2025.
6. Letter of Appreciation — from the Chairperson, Undergraduate Board of Studies in Commerce, Kazi Nazrul University, for contribution as Member of the Syllabus Framing Committee for the Undergraduate Course in Commerce under NEP 2020, effective from academic session 2023–24 — dated 19th February 2026.
7. Best Paper Award — “Herding Behaviour in the Indian Equity Market: Evidence from the NSE Chemical Sector,” 2nd International Conference on Advancing Economics (ICAE 2026), CHRIST (Deemed to be University), Delhi NCR Campus, with V. V. Giri National Labour Institute — 25–26 February 2026.
8. Best Paper Award — “Investor Herding in a Technology-Enabled Trading Environment: Evidence from Pre and Post Digital Phases of the Indian Equity Market,” One Day International Conference on “Transcendence in Business Paradigm,” Kazi Nazrul University, Asansol — 30th March 2026.
9. Best Paper Award — “Detecting Herding in the NIFTY 50: A Quantile-Based CSAD Approach,” EDGE 2026, Praxis Business School — 18th April 2026.

## **ACADEMIC SERVICE & EXAMINERSHIP**

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1. Member, Syllabus Framing Committee for the Undergraduate Course in Commerce (NEP 2020), Kazi Nazrul University — effective from academic session 2023–24.
2. External Examiner, Practical Examination in “Filing of Tax Returns” and “Goods and Services Tax” (Course Codes: BCOMMN401 & VAC406), B.Com 4th Semester 2025 under Kazi Nazrul University, held at Banwarilal Bhalotia College, Asansol — 7th, 8th & 12th July 2025 (evaluated 147 scripts).
3. External Expert, Practical Examination (Computer Application in Business, BCOMHACDSE201), B.Com Semester-II, Asansol Girls' College — 24th & 25th July 2025.
4. Resource Person, Five-Day Faculty Development Programme on “Mental Health and Wellness in Academia,” Asansol Girls' College — session conducted on 23rd June 2026.
5. External Examiner, B.Com 4th Semester Examination 2026 — Filing of Tax Return (BCOMMN301) & Goods and Services Tax (VAC406) (Practical), Bidhan Chandra College, Asansol — 1st July 2026.
6. External Examiner, Practical Examination 2026, B.Com (Hons) Semester-II under Kazi Nazrul University, Trivenidevi Bhalotia College, Raniganj — 20th & 22nd July 2026.
7. Coordinator, Women Cell and Career Cell; Member, Sports Committee and Cultural Committee — Kazi Nazrul Islam Mahavidyalaya.

## **PROFESSIONAL DEVELOPMENT: FDPs, WORKSHOPS & TRAININGS**

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1. NEP 2020 Orientation & Sensitization Programme-9 under Malaviya Mission Teacher Training Programme (MM-TTP), UGC, organized by The University of Burdwan — 5th–14th August 2024 — Grade “A”.
2. One-Day Training on POSH Act 2013 — The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, inclusive of UGC and AICTE Regulations — Tech Trainers and Testers Pune — 8th November 2025.
3. Guru Dakshta (Faculty Induction Programme), Malaviya Mission Teacher Training Programme (UGC, Govt. of India) — 21st November to 20th December 2025 — Grade “A”.
4. E-workshop on “How to Conduct: Thematic Analysis,” Commacad — 7th December 2025.

5. Five-Day National Level Faculty Development Program on “Data-Driven Research Excellence: From Sampling to Reporting,” Ideal Institute of Academic & Research Advancement (IIRA) — 11th–16th December 2025.
6. E-workshop on “Meta-Analysis using Jamovi,” Commacad — 14th December 2025.
7. E-workshop on “Data-Analysis with SPSS,” Commacad — 20th & 21st December 2025.
8. Pre-Conference Workshop, International Conference on Contemporary Issues in Emerging Markets (CIEMC 2.0), IIM Bodh Gaya in collaboration with Peoples' Friendship University of Russia (RUDN University) — 23rd April 2026.
9. Two-Day Faculty Development Programme on “Digital Revolutions in Finance Research 3.0: Integrating Advanced Econometrics, AI & Financial Analytics,” IMI Kolkata in collaboration with IQAC — 11th–12th June 2026.

## **TECHNICAL SKILLS & CERTIFICATIONS**

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1. Statistical & Research Tools: Stata, Python, Jamovi (Meta-Analysis), Thematic Analysis, CSAD & Quantile Regression methodologies.
2. Certificate Course in Financial Accounting (CFA), Global Informatic System (Authorized Study Centre), Barddhaman Yuba Computer Saksharata Mission — July–December 2010 — Grade “A”.
3. Proficiency in MS-Office, Tally-9, C-Language, Oracle, Internet, HTML & E-Commerce — certified by the Head, Department of Commerce, The University of Burdwan (M.Com syllabus) — 2012.

## **PERSONAL DETAILS**

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- Father's Name: Shankar Kumar Chatterjee
- Date of Birth: 25th February 1990
- Languages Known: Bengali and English (Expert); Hindi (Proficient)
- Interests: Reading books and listening to music